

TOGETHER WE'LL SHOW THE WORLD



World Expo 88

©

BRISBANE, AUSTRALIA. APRIL 30-OCTOBER 30



DON'T MISS IT. WE'LL GIVE YOU THE WORLD



Join Australia's Biggest Celebration. For six months in 1988, the Australian Sunshine City of Brisbane will explode into a colourful international playground of entertainment, excitement and cultural exchange. Forty hectares along the usually serene South Bank of the Brisbane River will be transformed into a dazzling display of the latest developments in technological wizardry.



Like Brisbane's immensely successful 1982 Commonwealth Games, World Expo 88 - down under style - will long be remembered for its friendly welcome to people of all nations.

For the first time this century, a world exposition will be staged in the Southern Hemisphere. Some 6 million people are expected to participate in this spectacular event to be held from April 30 to October 30, 1988.

World Expo 88 will also be the major highlight of Australia's 200th birthday celebrations. More than 30 nations and 20 corporations will unite under the theme "Leisure in the Age of Technology" to provide a valuable insight into the world of tomorrow.

World Expo 88 will have an international flavour with everything from the religious cultures of Europe, the tropical paradise of the Pacific to the grand style of the United States of America and the intrigue of the Union of Soviet Socialist Republics. These nations, and more, will combine to present an unforgettable technological and cultural showcase.

For 12 hours a day, 7 days a week, World Expo 88 visitors, with a longing for adventure, can travel the globe without leaving the comfort of Queensland's sub-tropical climate. They will experience a feast of music, sport, dance, theatre, international cuisine, never-before-seen modern advances in computerised knowledge and all forms of leisure in the age of technology.



Each country will stage a spectacular national day featuring traditional costumes, music and the very best entertainment it can offer. With this non-stop programme of world-class entertainment, World Expo 88 will present the largest single event in Australia's history.

