



# FOUNDATION EXPO '88

## *Progressing the World Expo '88 Vision*

– A non-government not-for-profit entity celebrating Brisbane's World Expo '88 –

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## *minutes*



*A colourful World Expo '88 hostess leads the ant-eater and other humorous display floats of the World Expo '88 Day Parade  
Courtesy of The Dal Anderson World Expo '88 Slide Show Presentation at Foundation Expo '88 – 30 October 2005*

Saturday 30 October 2005

3.00 p.m. - 5.45 p.m.

At the Executive Director's Private Address, Brisbane, Australia

FOUNDATION EXPO '88 +18!

### **SLIDESHOW RETROSPECTIVE**

**WORLD EXPO '88 BRISBANE AND TAEJON INTERNATIONAL EXPOSITION 1993, KOREA**

KEYNOTE SPEAKERS: MR DAL ANDERSON, ROYAL GEOGRAPHICAL SOCIETY OF QUEENSLAND  
MR JOHN MCGREGOR, FOUNDER AND EXECUTIVE DIRECTOR, FOUNDATION EXPO '88

17<sup>th</sup> Anniversary of the Official Closing Ceremony of World Expo '88

In attendance: Mr Dal Anderson (Keynote Speaker), Mrs Wendy Anderson, Mr Jeff Topping, Mrs Violet McGregor, Mr John McGregor (Executive Director) [5 persons]

Apologies: Mr & Mrs Vic and Helen Camp, Mr John Eglington [3 persons]

Meeting Commenced at 3.17 p.m.

#### **A. Welcome – Introduction**

- i. Welcome to today's Meeting of Foundation Expo '88, especially significant as it celebrates the first 18 month's of the Foundation's work, and, at the same time, branches forward to the 18<sup>th</sup> Anniversary of the Official Opening Ceremony of World Expo '88 (the Foundation's 2nd Year

Anniversary) – next 30 April 2006.

- ii. Today's meeting is an informal slide show retrospective of two world expositions – Brisbane's World Expo '88, and Taejon's International Exposition of 1993 (South Korea), both international specialised expositions, and both with their own unique characteristics and charm, where the Executive Director has worked at both.
- iii. It is hoped that future meetings of the Foundation on this 30 October date shall reflect the more informal nature of the Foundation's work, helping build a World Expo '88 social network as well as a collective World Expo '88 memory, as well as providing an informal forum to learn about other World Expositions, and how they compare with Brisbane's.

**B. Presentation by Mr Dal Anderson (Royal Geographical Society of Queensland), and staff member of the Univations Pavilion (Queensland Universities consortium) at World Expo '88**

- i. Mr Anderson worked at the Univations Pavilion at World Expo '88 – a consortium pavilion of three Queensland Universities – Queensland University, James Cook University, and Griffith University
- ii. During this time, coupled with his personal interest in slide photography, Mr Anderson made use of his ability to visit the Exposition before official opening hours to capture images from the Expo in the early morning Brisbane light, as well as capture other images of the Exposition during opening hours, which include some spectacular evening images of the Expo.
- iii. The collection, featuring over 100 images, ranges from daylight images of some of the major Pavilions, artwork, transport infrastructure, as well as entrance features, as well as evening images, and represents a considerable personal archive of World Expo '88 images – many of which were not captured by the commercial photographer lense.



**An image of the colourful Ken Done inspired mural façade of the United Nations Pavilion  
Courtesy of The Dal Anderson World Expo '88 Slide Show Presentation  
Foundation Expo '88 – 30 October 2005**

- iv. With special permission from Mr Anderson, Foundation Expo '88 will be bringing to the Foundation web-site the total Anderson Collection as a special adjunct to the web-site Photos page, as well as on highlighted pages in the Pavilions, Art, and other sections of the site.
- v. Please expect these original digitised images to be published to the Foundation Expo '88 web-site in early 2006.
- vi. The screening of these images gave participants in today's meeting a unique chance to reminisce, as well as check their respective memory banks as to the origin, and stories pertaining to, some of the images that were not caught by the commercial lense.
- vii. It is hoped with the publishing of the collection to the Foundation web-site that further feedback can be received as to the nature, as well as present day location, of some of the art works from the Expo, as well as other items.

### **C. Refreshments Break [20 minutes]**

### **D. Foundation Expo '88 18+ Months Brief Report – John McGregor, Executive Director**

- i. The first 18 months of the Foundation's activities have much to talk about and celebrate.
- ii. In particular, today we focus on the last six months activities and successes, from 30 April 2005 to 30 October 2005. These include:
  - Successful application for domain name : foundationexpo88.org
  - Successful migration of web-site from AOL Hometown domain to the new domain – done entirely by the Foundation Director
  - New Pages – 'Send an e-card' – select an official World Expo '88 postcard to send in an e-mail to your friends; 'Search Foundation Expo '88' – search for files, including official documents in PDF format – located at the Foundation Expo '88 web-site; 'Expo FAQs' – answers to all those essential World Expositions, and World Expo '88 questions – in a journalistic format
  - Re-design of the web-site entrance pages letter-heads to 'Foundation Expo '88 – Progressing the World Expo 88 Vision – A non-government not-for-profit entity celebrating Brisbane's World Expo '88'. This new format to be selectively rolled-out across the rest of the site between 2005-2006.
  - Re-design of the web-site primary entrance page – to include more iconic features from the Expo at a glance – including – digitised images of (i) World Expo '88 Admission Tickets (ii) World Expo '88 Passport, QR Tickets to Expo Stations, and World Expo '88 dollars, and (iv) official logo of the Australian Bicentennial Authority
  - Re-design of the Pavilions pages to their new look format
  - Re-design of a more functional Site Map page
- iii. The next six months – to 30 April 2006
  - Completion of web-site to new look format, including conclusion of re-vamping for Pavilions pages and World Expo '88 Interactive Map
  - A new look Academic Forum page
  - Further work on acquiring official theme song of World Expo '88 – 'Together, We'll Show the World!', for official hosting on the Foundation Expo '88 web-site.

### **E. Joint Retrospective with Taejon International Exposition 1993 (South Korea)**

- i. 1993 was the host for the Taejon International Exposition, a specialised three-month International Exposition sanctioned – like Brisbane – by the Bureau of International Expositions, Paris – the official regulatory body for World Expositions. The Taejon Exposition celebrated the 100<sup>th</sup> Anniversary of the first participation by Korea at a World Exposition at the 'White City' of the 1893 Columbian Exposition of Chicago, U.S.A. - which in itself celebrated the 400<sup>th</sup> Anniversary of the Discovery of the Americas by Columbus.
- ii. Foundation Director John McGregor, worked as a Press Officer for the Expo Press Center, directly under the Taejon 1993 Exposition Authority, shortly after his employment with World Expo '88 Brisbane, and the Universal Exposition of Seville, Spain, in 1992.
- iii. As part of his work, McGregor also has a small collection of Press Center publications from the Taejon Exposition, including a survey of the site and it's scope, in slide show format, which gave reason to a joint slideshow presentation of both the Brisbane and Taejon expositions at today's meeting.
- iv. The slides include aerial photographs of the site as a whole, some of the exterior and interior of several of the international and corporate Pavilions, as well as transport infrastructure for the Expo.

- v. Of particular interest was the Expo '93 symbol tower – 'Han'bit'ap' – the Tower of Great Light – at 93 metres height – which also included two viewing platforms (the lower platform is now a Cafe); the impressive Korean Government and beautifully symbolic United Nations Pavilions; and the wonderland fractal like shapes and forms of some of the Korean Corporate Pavilions.
- vi. McGregor noted that the Korea expo was similar to Brisbane's in that the international pavilions took form in pre-fabricated units constructed by the Expo Authority, however, that in the Korean Corporate Pavilions zone, the Korea Expo was similar to Pavilions constructed at a Universal-scale Exposition – where the Participant creates whatever building structure they desire.
- vii. Finally, McGregor ended the presentation with a look at the Australian Map – noting the Foundation's proposals for a Universal Exposition for Australia – in 2020 – in the nation's heart – Uluru – with the theme 'Respect and Preservation of the World's Indigenous Cultures.'

**F. Meeting Conclusion and Appreciation**

- i. Special thanks to today's Keynote Speaker Mr Dal Anderson; Mrs Wendy Anderson for the refreshments; and other participants in today's meeting for their contribution to the collective (Foundation and) World Expo '88 memory.
- ii. McGregor and participants agreed to meet again on Sunday 30 April 2006 for the Second Anniversary General Meeting of Foundation Expo '88, at Cafe San Marco, Southbank Parklands – former site of World Expo '88, from 3.00 p.m. to 5.45 p.m. All are invited.

**Meeting Concluded at 5.55 p.m.**