



FOUNDATION EXPO '88

Progressing the World Expo '88 Vision

Foundation Executive Director – John R McGregor

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foundationexpo88.org coming soon!

MINUTES

FIRST ANNIVERSARY GENERAL MEETING

SATURDAY 30 APRIL 2005

CAFÉ SAN MARCO SOUTHBANK PARKLANDS BRISBANE

17th ANNIVERSARY OF THE OFFICIAL OPENING CEREMONY

KEYNOTE SPEAKER DR JUDITH MCKAY

AUTHOR “QUEENSLAND AT WORLD EXPOSITIONS: 1862-1988”

PUBLISHER CENTRAL QUEENSLAND UNIVERSITY PRESS & THE QUEENSLAND MUSEUM

Attendees: Dr Judith McKay, Mr James MacCormick MBE, Mr John Eglington, Dr Alan Coulter, Mr Andrew Mason, Mr Dal Anderson & Mrs Wendy Anderson, Mr Jeff Topping, Mrs Violet McGregor, Mr John McGregor [10 persons]

Via Australia Pavilion Aichi Japan 'Platy-Cam' Web-Cam: Mr Paul Molloy, Director & Deputy Commissioner-General, Australia at Aichi World Expo 2005, Japan,
<http://www.expo2005.com.au>; Staff from the Australia Pavilion at Aichi [3 persons]

Apologies: The Rt Hon Cr Campbell Newman, Lord Mayor, City of Brisbane; Professor David Myers, Central Queensland University Press; Ms Ann Matson & Ms Jennifer Crowe [4 persons]

Meeting Commenced at 4.00 p.m.

1. Welcome
2. Ice-Breaker 10-question 'World Expo '88 Trivia Quiz'.
3. Keynote Presentation, Dr Judith McKay, Queensland Museum. “Queensland at World Expositions: 1862-1988”.
4. Interval – World Expo '88 Mystery Crossword
5. Foundation Expo '88 First Anniversary General Meeting: Report, “Foundation Expo '88 First Year Milestones”. Founder and Foundation Executive Director John McGregor.
6. Live Interview via tele-conference with Aichi World Expo 2005 Japan
7. Launch of new domain 'foundationexpo88.org'
8. Presentation of the World Expo '88 Trivia Quiz 'Expo Oz' Award
9. Token of thanks to Dr McKay

NOTES

3. a. Dr McKay's work as a Museum Curator initiated her interest in World Expositions, in particular, through archiving and caring for Museum objects pertaining to Queensland's representation at World Expositions held by the Queensland Museum.
- b. Dr McKay's interest covers the first representation by Queensland at a World Exposition in 1862, until the time of the 1988 Brisbane World Exposition - a total of 23 Expositions - including the first Exposition hosted by Queensland in 1897, the "Queensland International Exhibition".
- c. Through more than a century of Queensland being represented at World Expositions, one can see the transformation of Queensland from a pre-Federation Colony, to new member of the Commonwealth of Australia, to burgeoning state of the Asia-Pacific.
- d. Of the 23 World Expositions participated by Queensland, eighteen (18) were held in Britain – nine (9) of which were hosted by London - and two (2) in Glasgow, then the Empire's second city. A further seven (7) Expositions were held in British dominions, or former dominions.
- e. What could Queensland gain from representation at these events?
 - (i) Vehicle to promote Queensland overseas and attract foreign investment and immigration, particularly in the post-1863 to late 1890s.
 - (ii) During early-mid 20th Century, this focus turned to trade, especially as Great Britain was establishing her own regional (European) economic ties.
 - (iii) From mid-late 20th Century this focus turned to promoting Queensland exports as well as promoting tourism to the State, as a relaxed, friendly place open to visitors from all shores, culminating in hosting the 1988 World Exposition in the State's Capital, Brisbane.
- f. Queensland's changing image was represented at Expositions in the following ways:
 - (i) The 1863 London Exhibition – 'Land of Promise'
 - (ii) 1897 Queensland Exhibition – 'El Dorado'
 - (iii) 1915 San Francisco Pan-Pacific International Exposition (P.P.I.E.) – 'Farmers' Paradise'
 - (iv) 1988 Brisbane World Exposition – 'The Sunshine State'
- g. Images included in Dr McKay's paper (with permission)



Trophies from Queensland at the Sydney International Exhibition of 1879.
(*Australasian Sketcher*, 25 October 1879)



Queensland's Mercury Fountain at the Glasgow International Exhibition of 1901, which contained 4 tons of liquid mercury, was a novelty used by the State at World Expositions of the late 19th and early 20th Century.

(*British Australasian*, 8 August 1901)

h. Dr McKay's work "Showing Off: Queensland at World Expositions 1862-1988", is published jointly by Central Queensland University Press and the Queensland Museum. It is available from Outback Books <http://www.outbackbooks.com>, the Queensland Museum shop, or CQU Press at: cqupress@cqu.edu.au. RRP: \$AUD29.95.

4. Interval – World Expo 88 Mystery Crossword – playable on-line at <http://members.aol.com/foundationexpo88/funandgames.html>

5. a. Foundation Expo 88 was born on 30 April 2004 – Sixteenth Anniversary of the Official Opening Ceremony of World Expo '88 with three goals, one leading to the next, to establish:

- (i) A comprehensive web-site on World Expo '88
- (ii) An interested members Association for past staff, visitors, and future generations
- (iii) A Museum of World Expo '88 Memorabilia – on/nearby the former Expo site, the now popular Southbank Parklands

b. Within the short space of one year it has already become the premier on-line reference to the 1988 World Exposition, and considerably raised the profile of the need for a commemorative Foundation for World Expo '88 not only amongst key Australian Government, Media, Arts and other representatives, but also amongst other more established World Exposition web-sites around the world.

c. News of the Foundation is disseminated through:

(i) The World Expo'88 Discussion Forum, an on-line forum hosted on the Foundation web-site at <http://groups.aol.com/fexpo88> (app. 30 members)

(ii) The San Francisco-based <http://expomuseum.com> web-site Discussion Forum (app. 400 members)

(iii) The Australian Museums On-Line (<http://www.amol.org.au>) Discussion Forum

(iv) The Foundation Expo '88 'News-Press' page, located at: <http://members.aol.com/foundationexpo88/press.html>.

(v) Key members of Australian, Queensland and Brisbane levels of Government, the Arts, and Media Sectors, World Expo '88 and other World Exposition organization key staff, including the Office of the Bureau of International Expositions – Paris <http://www.bie-paris.org>, and the Australian Commonwealth Government Department of Foreign Affairs and Trade.

d. Meetings of the Foundation are held twice-yearly, on the anniversary dates of the Official Opening and Closing Ceremonies of the 1988 World Exposition, 30 April and 30 October, with the 30 April meeting taking place on the former exposition site, the now popular Southbank Parklands, and the 30 October meeting taking place elsewhere.

e. The web-site also features a 'Museum Archives' page, located at

<http://members.aol.com/foundationexpo88/museumarchives.html> where miscellanea from the 1988 World Exposition are displayed, with a focus on commemorative items produced by the World Expo '88 Authority, such as maps, pamphlets, postcards, guide books, t-shirts, neck ties, as well as plates, cups, saucers, and replicas of the World Expo '88 Official Mascot, platypus 'Expo Oz'.

f. Key First Year Milestones of the Foundation include:

(i) Front page coverage in the free Brisbane-CBD and environs newspaper 'The Independent', May 2004

(ii) Live Radio interview with Steve Austin, ABC Radio, May 2004

(iii) Live Radio interview with Tony Murphy, 4BC Radio, "1988" Memories segment, joined by Chair and CEO of World Expo '88, Sir Llewellyn Edwards, AC, and Lord Mayor at the time of the Exposition, the Rt Hon Alderman Sallyanne Atkinson, May 2004.

(iv) Attendance at launch of "Showing Off: Queensland At World Expositions 1863-1988", by author Dr Judith McKay, at the Red Chamber, Parliament House, Queensland, September 2004. Launched by the Honourable Peter Beattie MP, Premier and Minister for Trade, State Government of Queensland.

(v) Attendance at the Inaugural 'Museums and Cities' Forum, hosted by the Museum of Brisbane at Queensland College of Art, Griffith University, Southbank, September 2004.

(vi) Interview with Mr James MacCormick, MBE, original proponent of a World Exposition for Brisbane, and Joint Chief Architect of World Expo '88. Mr MacCormick became Keynote Speaker for the 30 October 2004 Meeting of the Foundation, held at the Executive Director's Private Address.

(vii) Meeting with Urso S. A. Chappell, web-master and Director of the San Francisco-based <http://expomuseum.com> at the 'Linimo Design Awards Ceremony', Aichi World Expo 2005 Japan, November 2004. Mr Chappell won the Top Award for the exterior graphic arts design for the magnetic-levitation (mag-lev) Linear Motor Cars that connect the City of Nagoya, Japan, with the World Expo 2005 site in Nagakute. Mr Chappell's web-page on '1988' is the major referrer for visitors to the Foundation Expo '88 web-site (over 60%).

(viii) Radio interview with Dr Judith McKay, Queensland Museum, on Queensland's role at World Expositions, and World Expo 2005, Japan, ABC Radio 612AM, by Producer Peter Gooch, February 2005.

g. The web-site continues to attract over 300 visits per month, including return visitors. 45% of these visits are from Australia, with the remainder 55% from overseas. Opening Day statistics recorded over 100 visits (30 April 2004). Over 60% of these visits are referred by expomuseum.com, with a further 10% from the '1988 Exposition' listing on internet encyclopaedia, <http://www.wikipedia.org>.

h. Future projects of the Foundation web-site include:

(i) Continuing migration of site to new domain name <http://www.foundationexpo88.org>

(ii) Review of Pavilion listings

(iii) Internet licence to host official theme song of World Expo '88 'Together, We'll Show the World'.

i. 2005/2006 shall see the Foundation seek a physical site for a part of it's collection, either as a bookcase located in the Nepalese Pagoda at Southbank Parklands, a display at South Brisbane Railway Station, or in office space located at Southbank Parklands, or nearby.

j. We look forward to your continued support – it is hoped that through the attainment of these goals, the Foundation can work towards incorporation status, and the development of a community-based World Expo '88 Commemorative Museum.

6. Live tele-conference with World Expo 2005 Japan from the site of World Expo '88

a. Interview via mobile telephone and data screen with Director and Deputy-Commissioner General of the Australia Pavilion at Aichi World Expo 2005 Japan, Mr Paul Molloy, through the Australia Pavilion at Aichi web-site's 'live Platy-Cam' web-cam to the 'Third Act' of the Pavilion, where large-scale model of the Pavilion mascot, Australian Platypus 'Kamone' is located. A popular icon of the Australia Pavilion at Aichi, as well as of World Expo '88, 'Expo Oz'.

b. Molloy, with two pavilion attendants in tow, talked about the success of the Australia Pavilion at Aichi, and some of the Pavilion's recent V.I.P.'s including the Prime Minister of the Commonwealth of Australia, the Honourable John Howard, MP; the Honourable Peter Beattie, MP, Premier of the State of Queensland; as well as HRH Crown Princess Mary of Denmark.

c. Foundation Expo '88 is indebted to Commissioner-General of the Australia Pavilion Mr Andrew Todd, as well as to Mr Molloy, for arrangement of this special 'live link' to the Australia Pavilion at Aichi World Expo 2005 for the Foundation Expo '88's First Anniversary Meeting.

* Foundation Expo '88 shall expand it's role as a major news portal for Australian and World Expo '88, World Exposition news, closely following the spirit of the newly B.I.E. Paris-established 'Assembly of Expo Cities & Regions'(ref: <http://www.bie-paris.org/main/index.php?p=87&m2=90>).

7. Preview of the <http://www.foundationexpo88.org> new domain name – links directly to the old site at <http://members.aol.com/foundationexpo88>.

8. Presentation of the World Expo '88 Trivia Quiz 'Expo Oz' Award

a. Winner of the World Expo '88 Trivia Quiz 'Expo Oz' Award, Mr Jeff Topping (score 9/10), was presented with a commemorative Westpac 'World Expo '88' Money-Box, sourced from eBay especially for today's function.

9. Token of Thanks – Dr Judith McKay

a. Dr McKay was awarded an antique-framed print of the Eiffel Tower, Paris, in recognition of her invaluable contribution to Queensland and World Exposition history.

b. The Eiffel Tower, engineered and constructed for the 1889 Universelle Exposition, Paris, is without doubt the world's most renowned World Exposition landmark, and as such, is a fitting token for Dr McKay's ground-breaking work.



Dr McKay gives her paper at the Foundation Expo '88 First Anniversary General Meeting, located on the World Expo '88 former site



Mr Paul Molloy [LEFT] Director and Deputy-Commissioner, Australia Pavilion at Aichi World Expo 2005, Japan, with Attendant, near the bill of the Pavilion Platypus Mascot, 'Kamone', during live interview with Foundation Expo '88 via the Pavilion's 'Platy-cam' web-cam. Visit the Australia Pavilion today via the 'Platy-cam' at the Australia Pavilion web-site at <http://www.expo2005.com.au> and clicking on the 'Click here to view Platy-cam' photo-icon.

Meeting Closed 6.05 p.m.

For further information on "Queensland At World Expositions: 1862-1988", visit the Central Queensland University Press web-site 'Outback Books' at <http://www.outbackbooks.com>.

Aichi World Expo 2005, Japan, continues to run it's 185-day season until 25 September 2005.

For further information on the Australia Pavilion, visit the Australia Pavilion web-site at <http://www.expo2005.com.au>.

For further information on Aichi World Expo 2005, Japan, visit the Aichi World Expo 2005, Japan, web-site at <http://www.expo2005.or.jp>.

For further information on Foundation Expo '88, contact the Foundation Executive Director, John McGregor, at executivedirector@foundationexpo88.org. Further information can also be found at the Foundation web-site <http://members.aol.com/foundationexpo88>.

Join the World Expo '88 Discussion Forum to keep informed on the latest Australian and World Expo'88 World Exposition news – join today at <http://groups.aol.com/fexpo88>.